

# Election Options

Election Date	Resolution Adopted	Election Type
November 3, 2009	August 5, 2009	Traditional
March 2, 2010	December 2, 2009	Mail ballot
April 13, 2010	January 13, 2010	Traditional
May 4, 2010	February 3, 2010	Mail ballot
June 8, 2010	March 10, 2010	Traditional

For all of these election dates, the parcel tax would become effective on July 1, 2010.



# Traditional vs. Mail ballot

Traditional Election	Mail ballot
Many district have experience with this type of election. There are lots of examples of successful ways to campaign and win.	A mail ballot election is a new experience for California school districts and there are very few examples of successful ways to campaign and win.
Since no elections are scheduled for any of these dates except for June, this would be the most expensive election to hold.	Mail ballot elections are slightly less expensive.
Other than in June, the district's proposal would be the only thing on the ballot.	The district's proposal would be the only thing on the ballot.



# Evaluating each election date

Nov 3	March 2	April 13	May 4	June 8
<p>Approval of a parcel tax in November will allow the district to include revenue in 2010-11 budget planning.</p>	<p>The district will be preparing to notice staff that may be cut but no final action is required before all ballots must be received. Voters are suspicious of events that “might” happen.</p>	<p>The district will have noticed staff of potential cuts. This makes the need for the parcel tax clear but also runs the risk that some staff will start looking elsewhere.</p>	<p>No advantages or disadvantages when compared to April. The deciding factor will be election type.</p>	<p>June can present any school district with volunteer fatigue. This happens even in districts with a lot of election experience.</p>
<p>Voters often do not anticipate well.</p>				<p>June is also the statewide primary. The district’s proposal will compete with candidates for governor.</p>

# Impact on polling

Election Date	Resolution Adopted	Poll in:
November 3, 2009	August 5, 2009	June, 2009
March 2, 2010	December 2, 2009	September, 2009
April 13, 2010	January 13, 2010	October, 2009
May 4, 2010	February 3, 2010	November, 2009
June 8, 2010	March 10, 2010	January, 2010

If you want to discuss available  
election dates in more detail...

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